



**Hart voor
Veldhoven**

Election program 'Hart voor Veldhoven' 2022-2026.

'Hart voor Veldhoven', the new Veldhoven political party.

We were founded as a result of the joining of three Veldhoven political parties; VSA, Burgerpartij Veldhoven and Lokaal Liberaal.

Why did we join forces?

Together we are stronger than each party by itself and therefore we can achieve more for all residents of Veldhoven

Together we want to govern Veldhoven in a different way and really change the management culture

Together we believe that city council and all civil servants are here for the residents and not the other way around

Together we want to improve the dialogue with and the services to the residents

Together we believe we should listen more to the people living in Veldhoven

Together we believe that the municipal deficits should not be passed on to the residents

Together we want more and varied greenery in our municipality; trees, shrubs and flowers

Together with the residents we want to encourage contacts and activities within neighbourhoods

What we stand for as 'Hart for Veldhoven':

- Attention for senior citizens in all political areas
- City council and civil servants go into the neighbourhoods
- We want to improve dialogue
- Improving municipal services
- Expand public green spaces and biodiversity
- Sport is a basic need, so we provide good accommodations
- All social and cultural institutions are important; we want a full-fledged library
- Separating household waste afterwards yields more reusable raw materials; 'Put all your waste in 1 container'
- Veldhoven must be and remain safe for everyone
- Additional (affordable) homes must be built as soon as possible for all target groups. Temporary housing is available as an intermediate solution
- Veldhoven will remain an independent municipality
- The local charges remain as low as possible for citizens
- There should be a guarded bicycle shed in the City center
- We want to set up a youth council as a sparring partner
- We take care of vulnerable residents, but in the form of safety nets, not hammocks

- Permanent living in holiday parks should be possible

VOTE 'HEART FOR VELDHOVEN' AND CHOOSE;

- EXPERIENCE
- REJUVENATION, and
- REAL CHANGE IN VELDHOVEN POLITICS

So: on election day March 14, 15 or 16, please VOTE for list 7, Hart voor Veldhoven.

The full program of 'Hart voor Veldhoven'.

Elaborated for voters who want to find out more on our stand point regarding the items mentioned earlier.

What do we stand for?

'Hart voor Veldhoven' values service and involvement.

But how will we show that?

- We think and act in terms of opportunities and possibilities
- We offer custom solutions with respect to differences and diversity
- We are decisive
- We are transparent
- Hart voor Veldhoven is acting at the same level as Veldhoven residents, not above them. Participation, dialogue and mediation are proven concepts. We want to be seen as a partner by our residents, institutions and companies; together we can make a difference. These partnerships are the input of our actions.
- City council and all civil servants are here for the residents and not the other way around
- We are in favor of citizens' initiatives and referendums
- Residents are involved in determining the agenda of the city council, we listen to the people of Veldhoven
- We use normal language, so everyone can understand us
- In the neighbourhoods and streets we are going to improve the quality of life
- We want to encourage contacts between city council, civil servants and inhabitants, as well as promote activities within neighbourhoods, by hosting communal living rooms in each area

City council..... a reliable government!

City council has a better idea of what is going on in Veldhoven. Besides that, it's not the rules that determine the game, but the possibilities. City council should stick by its promises and be reliable.

- Mayor, city council and civil servants regularly organize consultations in the neighbourhoods
- Municipality services focus on what CAN be done!
- Bottlenecks in the services to residents are identified, discussed and resolved
- Specific neighbourhood and community civil servants are easily accessible

- Large (building) projects will be discussed in advance with the neighbourhood

A greener Veldhoven for increased life quality.

The biodiversity within Veldhoven has to improve. Our city should be greener to improve the quality of life. And of course to positively influence the climate.

- The public space invites social interaction
- Preserve the quality of the existing green
- More trees and green areas
- More charging stations for electric or hybrid cars
- House owners and tenants are able to make their homes more sustainable under favorable conditions

Spending household money well.

The 'Household money' of Veldhoven belongs to all of us and must therefore be well spent. If there is a deficit, the Property Tax (OZB) will not be automatically increased.

- Residents should never be the victims for municipal deficits
- Veldhoven's budget is in balance
- Property Tax (OZB) should not be easily increased
- We are critical towards expansion of the civil service, no expansion without proper justification.

Helping hand for entrepreneurs.

Start-ups and existing entrepreneurs can count on a helping hand. We also focus on more small businesses in the neighbourhoods.

- Existing and starting entrepreneurs are important and we want to support them properly.
- We focus on possibilities and opportunities
- Making optimal use of De Run and Habraken business parks
- Together with entrepreneurs, we want to make plans to maintain the supply of shops for our residents and to prevent vacant shop spaces.

In motion for an energetic and vital Veldhoven.

A healthy and vital lifestyle of our inhabitants is important for an active society. We want to continue to stimulate this.

- Sport and exercise are important for everyone
- Sports facilities are well maintained
- Youth sports and exercise can count on our support
- Self-activation by (sports) associations is rewarded with a fee.

Culture and recreation for everyone.

Local cultural institutions are a great asset and should be kept in place. They do need to provide more towards their own income. We support them in this.

- Events can count on our support
- Smaller organisations and associations are important and also get support for their activities
- Veldhoven has a rich club life and we should honour that

- Culture, recreation and events are accessible for everyone. For us, this is a condition for subsidisation.

Education for maximum opportunities.

Good education is a condition to maximize opportunities. The elimination of language and reading deficits is an important task.

- Education contributes to the active participation of inhabitants.
- We fight failure in (suitable) education
- More attention to social development in schools
- The way in which people participate in society and help shaping that society is an important theme at school.

Broad attention for senior citizens

Veldhoven pays attention to senior citizens in the widest sense of the word. Safety, vitality, cheerfulness and connection are spearheads in this.

- We recognise and are keen on the binding force of senior citizens for our society.
- Maximum effort towards the ability to continue living in one's own home
- There is a communal living room in every neighbourhood
- We stimulate group living, such as *Knarrenhofjes*
- In the Veldhoven Residential Vision, ample attention is paid to care and well-being for senior citizens
- Digitisation should not exclude seniors
- We want to prevent loneliness and exclusion.

(Social) Safety for everyone.

In the streets, more attention is paid to safety, liveability and social contacts.

- Children should be able to cycle and play freely in their own streets and neighbourhoods. Adults should guard the security.
- There will be a guarded bicycle shed in the City center
- (Noise) nuisance is actively and specifically tackled
- Damage to private or public property is recovered from vandals
- Each district has its own active community association.

Accessibility, traffic flow and traffic safety.

Veldhoven is easily accessible and the traffic flows smoothly. Cyclists and pedestrians can move safely in all districts.

- Cyclists and pedestrians are given priority, cars are guests in the neighbourhoods.
- Air traffic can only expand with quieter and cleaner planes
- Reduce health risks by limiting emissions of fine dust and noise
- Promote 'green' traffic and transport.

Waste in 1 container again.

We separate waste at home. Because of very good opportunities of separating waste after collection, we want to put everything back in one bin for everyone's convenience.

- Separating waste afterwards produces more usable raw materials
- We want to improve the reuse of materials

- The revenue from recycling waste flows back to the residents.

Informal caregivers fulfil an important role.

Everyone in Veldhoven participates; both young and old, with or without disabilities.

Informal caregivers play an important role in this, which we appreciate very much.

- Informal caregivers should never be compensating shortages in care.
- We offer substitute informal care and respite care when necessary
- Residents in need of help will receive suitable help
- We believe that everyone can contribute, despite physical or mental limitations
- Everyone participates actively in Veldhoven's society
- We tackle 'hidden' poverty by appropriate assistance.

More (social) housing which is also sustainable.

The housing shortage is being addressed. Sustainable building is the basis for everything we build or renovate.

- Social housing and social housing for sale represent at least 30% of the new houses built.
- There is sufficient temporary housing
- Empty business premises are converted into living space
- Living on holiday parks is allowed for at least as long as there is a housing shortage
- We support self-build projects, especially for starters and senior citizens.

A broad focus on young people.

In the broadest sense, attention is paid to young people. Opportunities, life perspectives, inclusion and participation are important spearheads. We are interested in the opinion of young people. They are and determine the future of Veldhoven

- Not thinking about the youth, but together with the youth about their future
- Our ambition is to found a youth council as a sparring partner
- Special attention for young people in disadvantageous situations, they count too
- Work and future perspectives are important. Important for everyone, but certainly for our young residents
- Maximize commitment to offer young (adults) a home of their own
- Attention to youth and welfare in the Veldhoven Residential Vision
- Prevent loneliness and exclusion.